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GIUMARRA WELCOMES FOUR NEW HIRES

Company grows with additions to sales and marketing teams

LOS ANGELES, CA - November 19, 2005 - The Giumarra Companies has announced the addition of four new members to the sales and marketing team. The company's Nogales, Arizona division welcomes Bert Chamberlain, Alessandro Oreili and Job Villanueva, while Bethany Pfohl joins the marketing team.

Hillary Brick, vice president of marketing, noted that the company continues to develop the marketing and supply chain systems required to support customers in the growth of their business. "As our Mexico division grows, we are building a strong and focused presence to support our customers," she said.

Bert Chamberlain joins Giumarra as a Sales Representative. He brings nearly 15 years of produce industry experience and will be a great asset to the Nogales team, where he will help with customer service and sales activities. Most recently he served in the same capacity at CB Distributing, L.L.P.

Alessandro Oreili also joins Giumarra as a Sales Representative. Alessandro will be responsible for coordinating sales and quality control activities and communications by utilizing his strong translation and technical abilities.

Job Vallejo, the third addition to the Nogales division, comes to Giumarra as a Sales Representative and Quality Control Manager. In this position, Job will assist Giumarra with continuous quality improvements and strengthening customer relations. Prior to joining Giumarra, Job was a Material Handling/Commercial Conveyance Driver for Wilson Batiz, Inc.

Finally, Bethany Pfohl joins Giumarra's marketing department. Her role will involve the creation of marketing communications and assistance with category management activities. Bethany comes to Giumarra with experience in the music and bicycle industries.

About The Giumarra Companies

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompass a world of freshness. Since its inception in 1922, the Giumarra group of companies has prided itself on a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information: www.giumarra.com.

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