



Giumarra

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VBM GIUMARRA OPENS NEW BERRY COOLING FACILITY IN MEXICO

Opening ceremony commemorates new facility, partnership

LOS ANGELES – December 8, 2008 – VBM Giumarra, S. de R.L. de C.V. recently celebrated the opening of its new berry cooling facility, Frigo Berry, in Jalisco, Mexico. The ribbon-cutting ceremony took place on Friday, Nov. 21, 2008 at noon.

Two hundred guests attended the ceremony. Guest speakers at the event included Emilio Gonzalez, Governor of the State of Jalisco, and Alberto Cárdenas, National Agriculture Minister of Mexico.

Mr. Don Corsaro, President of the Giumarra Companies, attended the event together with Messrs Eugenio Silva and Juan Ignacio Allende, directors of VBM.

“This is an important development in the partnership between VBM and Giumarra and it will enable us to offer improved post-harvest operations to our customers in the U.S., Mexico and Europe,” Mr. Corsaro said.

The facility is 13,000 square feet and will offer services in receiving, post-harvest treatment, pre-cooling and distribution of blackberries, blueberries and raspberries.

About The Giumarra Companies

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: www.giumarra.com.

Vital Berry Marketing SA was established by a consortium of growers in 1989 and is now the largest exporter of blueberries from Chile. Vital Berry also has operations in Argentina and Mexico.

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