



Giumarra

*Feeding the world in a healthy way.**

FOR IMMEDIATE RELEASE

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GIUMARRA VINEYARDS HIRES NEW EAST COAST MANAGER

LOS ANGELES – December 13, 2011 – Giumarra Vineyards is pleased to announce the addition of a new executive to its East Coast team, Mike Rodgers. Mr. Rodgers will serve as Manager of East Coast Operations and be based in Wilmington, Del.

Mike comes to Giumarra Vineyards from C.H. Robinson, where he worked for 11 years. His responsibilities included buying for and selling to strategic accounts, managing the sourcing team and working with growers to put together category programs for customers. Prior to C.H. Robinson, Mike owned a wholesale produce company that serviced restaurants and institutions in the Philadelphia area.

In his new position, Mr. Rodgers will manage the Giumarra Wilmington, Del. office and will be in charge of all Chilean fruit arriving at that office and the sales of the fruit to customers in the U.S. and Canada.

“Mike is a bright, dynamic, hard working, knowledgeable produce professional who will greatly add to the Giumarra team on the East Coast,” says John Giumarra, Managing Director of the Giumarra East Coast Chilean program.

Mike has already started his duties and can be reached at (302) 652-4009.

About the Giumarra Companies

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information, visit: www.giumarra.com.

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