



Giumarra

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GIUMARRA REEDLEY GROWS STONE FRUIT SALES STAFF

LOS ANGELES – March 28, 2011 – The Giumarra Companies announces the addition of two new hires to its Giumarra Reedley division, Jeannine Martin and Bob Faulkner.

Ms. Martin joins as director of sales for the division. She has worked in the produce industry since 1977 and most recently held a sales and account representative position with Fruit Patch Sales, LLC.

Her new responsibilities at Giumarra Reedley include managing the stone fruit sales team and key customer accounts.

Mr. Faulkner joins as salesperson. Previously, he was director of sales at Double D Farms, a grower, packer and shipper of organic fruits and vegetables based in Coalinga, Calif. He has worked in the produce industry for 28 years.

He will be responsible for strengthening sales with existing stone fruit customers and developing relationships with new customers.

“The Reedley Division is delighted with the new additions to its sales team. Jeannine brings a wealth of experience and knowledge of the stone fruit industry to Giumarra. She is well respected in the produce industry and will be a real asset. Bob brings many years of experience and knowledge in the produce business and will not only be an asset as a stone fruit salesman, but also for other divisions of Giumarra,” says John Thiesen, division manager of Giumarra Reedley.

Giumarra Reedley was established in the early 1960's and markets premium stone fruit grown in the San Joaquin Valley of California.

About the Giumarra Companies

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information, visit: www.giumarra.com.

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