



Giumarra

Feeding the world in a healthy way.®

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GIUMARRA BROS. FRUIT COMPANY ADDS NEW SALES HIRE

LOS ANGELES – March 9, 2011 – The Giumarra Companies announces the addition of a new hire to its wholesale team. Art Duran joins Giumarra Bros. Fruit Company as salesperson.

He will be selling leaf vegetables. Giumarra Bros. Fruit Company is based in the LA terminal market.

Mr. Duran has been working in the produce industry since 1964, when he started working at Cal Fruit, based in Los Angeles. His most recent position was at Borg Produce Sales Inc., where he specialized in greens, broccoli and corn sales.

“Art brings more than 40 years of quality experience in the produce business. His positive energy and knowledge are two of the most important traits we look for in a salesman,” says Steve Chadwick, division manager. “He will join Scott Smith and Adolfo Zesati to comprise one of the strongest, most experienced leaf and melon departments on the LA terminal market.”

About the Giumarra Companies

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information, visit: www.giumarra.com.

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