



Giumarra

Feeding the world in a healthy way.™

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GIUMARRA AGRICOM OPENS NEW AVOCADO PACKING FACILITY

LOS ANGELES – June 30, 2010 – Giumarra Agricom International is pleased to announce the opening of its new avocado packing facility in Ventura, Calif. The grand opening was held on Wednesday, June 22 and was attended by Giumarra staff and April Aymami and David Cruz of the California Avocado Commission.

The facility was designed to better service Giumarra's growers in the northern growing region of California, and will lessen Giumarra's carbon footprint by reducing the transfer distance of the product from the fields to the packinghouse.

The facility will be managed by Tom Vaughn, business development manager, and John Schaap, sales/operations.

"Relationships and partnerships are an integral part of agribusiness," says Vaughn. "We want to be a strong part of the northern avocado growing community, and having a facility in Ventura allows us to interface with our growers."

Additionally, the packinghouse will benefit Giumarra's customers.

"Having a facility in Ventura, in conjunction with our packinghouse in Escondido, allows us to provide logistical flexibility to our customers," says Bruce Dowhan, general manager of Giumarra Agricom.

Giumarra Agricom will continue to operate its packinghouse in Escondido, Calif.

"We are committed to servicing our growers in the San Diego and Riverside counties," says Dowhan. "We have relationships, partnerships and friendships spanning three decades with the southern avocado grower community. We will maintain these with our Escondido facility and continue to cultivate the grower relationships in the south that are so vital to our business."

About The Giumarra Companies & Agricom

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information, visit: www.giumarra.com.

Agricom is one of the most respected and largest Chilean fresh food exporters, and one of the world's largest avocado exporters, with operations centered to the north, south and west of Santiago. Agricom is a fifth generation grower that has grown avocados since 1970 and is well known for having modernized agricultural practices and innovative post-harvest technologies. The company offers conventional, organic and NutriClean® certified produce. For more information, visit: www.agricom.cl.

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