



# Giumarra

*Feeding the world in a healthy way.™*

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**CONTACT:**

The Giumarra Companies

Megan Schulz

Tel: 213.627.2900

E-mail: [mschulz@giumarra.com](mailto:mschulz@giumarra.com)

Web: [www.giumarra.com](http://www.giumarra.com)

**GIUMARRA WILL MARKET ASPARAGUS THROUGH NEW PARTNERSHIP**

Giumarra partners with Campo Pablo Borquez S.A. de C.V.

LOS ANGELES – June 30, 2009 – Giumarra is proud to announce a new partnership with Campo Pablo Borquez S.A. de C.V. to market asparagus in North America.

Campo Pablo Borquez has been growing green asparagus in Caborca in the northwest of the state of Sonora, Mexico, since 1988. In 1999, it opened a new production facility in the Yaqui Valley near Obregon City, located south of Sonora.

“I have known Pablo Borquez and his father for 30 years. I have the greatest respect for them and I believe this is a wonderful opportunity for our two companies who know one another well to combine our growing and marketing expertise to the benefit of our customers,” says Mr. Don Corsaro, President of the Giumarra Companies.

Both Giumarra and Campo Pablo Borquez are fourth generation growers. The new marketing company, Giumarra Borquez LLC, will market asparagus from Mexico, Chile, Peru and California. The product will be sold in the U.S. and Canada.

The partnership will have immediate access to all the services developed by Giumarra, such as an experienced sales and marketing team, integrated food safety, marketing, technical services and logistics. Giumarra Borquez LLC expects to have asparagus from Peru available in August and from Mexico in November.

Mr. Borquez noted that his company had been growing asparagus for more than 20 years and had been looking for the opportunity to develop their North American business with a partner of like mind.

“We have known the Giumarra family for many years,” says Mr. Borquez. “Mr. Don Corsaro has always given tremendous support to our family and has been instrumental in developing a successful and progressive company that has never lost sight of the importance of family and sound business principles. I greatly admire him, and when the opportunity arose to join with Giumarra in this venture, it was an easy decision.”

**About The Giumarra Companies**

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality,

reliability and innovation to feed the world in a healthy way. For more information visit:  
[www.giumarra.com](http://www.giumarra.com).

Campo Pablo Borquez S.A. de C.V. is a world-class company that distributes fresh, healthy, high quality asparagus during the months of October through May. The company is a fourth generation grower and is based in Caborca, Mexico. For more information visit:  
[www.campopabloborquez.com](http://www.campopabloborquez.com).

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