



# Giumarra

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**GIUMARRA WELCOMES NEW EMPLOYEE TO FOOD SAFETY AND MARKETING**

Company Food Safety division increases resources

LOS ANGELES – November 17, 2008 – The Giumarra Companies announces the addition of a new member to its Food Safety and Marketing teams.

Jennifer Peracchi Harmon joins Giumarra's Food Safety department and will be based in Fresno, Calif. Her duties will include data management and supporting growers in their food safety efforts. She will also meet with customers on both marketing and food safety issues.

"At a time when many industries are cutting back, we are strengthening our food safety efforts at Giumarra. Jennifer brings an added dimension to our food safety team," says Walter Ram, Director of Food Safety.

Most recently, Peracchi Harmon worked as an Information Specialist for Ballantine Produce Company in Reedley, Calif. Her duties included developing marketing materials and coordinating food safety efforts through the supply chain.

She is a graduate of California Polytechnic State University with a Master of Science degree in industrial and technical studies and a Bachelor of Science degree in food science.

Peracchi Harmon's knowledge and experience in the food industry make her a valuable addition to Giumarra's growing Food Safety department.

**About The Giumarra Companies**

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: [www.giumarra.com](http://www.giumarra.com).

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