



# Giumarra

FOR IMMEDIATE RELEASE

**CONTACT:**

The Giumarra Companies

Megan Schulz

Tel: 213.627.2900

E-mail: [mschulz@giumarra.com](mailto:mschulz@giumarra.com)

Web: [www.giumarra.com](http://www.giumarra.com)

**GIUMARRA WELCOMES NEW ADDITION TO STONEFRUIT SALES TEAM**

New salesperson joins Giumarra of Reedley

LOS ANGELES, CA – March 14, 2008 – Giumarra announces the addition of a new salesperson to its Giumarra of Reedley stonefruit team. Miguel Beltran comes to Giumarra from within the produce industry with more than a decade of experience.

“It’s important for us to continue fully serving our customers as our division grows,” stated Mr. Eric Blaylock, General Manager of Giumarra Reedley. “The addition of Miguel and the experience he brings to our team will help us do that.”

Beltran graduated from California State University, Fresno with a degree in agricultural business. He most recently served a position at Ballantine Produce Company as Quality Assurance Manager. His duties included managing personnel from quality assurance, Chilean East Coast shipping and cold storage. He also has experience in logistics and commodity procurement.

Beltran will sell stonefruit under the Nature’s Partner® brand. His demonstrated commitment to customer service represents a valuable contribution to the Giumarra of Reedley team.

**About The Giumarra Companies**

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: [www.giumarra.com](http://www.giumarra.com).

###