



Giumarra

FOR IMMEDIATE RELEASE

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GIUMARRA TO OFFER ORGANIC PEACHES THIS SPRING

Giumarra of Reedley will supply Certified Organic peaches from Mexico

LOS ANGELES, CA – March 24, 2008 – Giumarra of Reedley announced today that it will offer Certified Organic peaches from Mexico this spring to complement its California stonefruit season.

“We are excited about this new opportunity because it allows us early entrance into the market,” said Mr. Eric Blaylock, General Manager of Giumarra Reedley. “We are offering our customers organic supplies and bridging the gap between Chile and California.”

The organic peaches will be available from mid-April through mid-May. They are grown in Sonora, Mexico and will be shipped from Giumarra’s facility in Nogales, Ariz.

In addition to providing organic peaches, Giumarra will also offer conventional supplies of Mexican peaches.

For more information, please contact the Giumarra of Reedley sales team at 559.897.5060.

About The Giumarra Companies

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: www.giumarra.com.

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