



Giumarra

Feeding the world in a healthy way.™

FOR IMMEDIATE RELEASE

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GIUMARRA AGRICOM GROWER NAMED FARMER OF THE YEAR

Avocado grower Bill Witman honored by the San Diego County Farm Bureau

LOS ANGELES – November 30, 2009 – The San Diego County Farm Bureau recently named grower Henry William “Bill” Witman its 2009 Farmer of the Year. The Farm Bureau presented the award to Mr. Witman at an evening reception that took place on Nov. 11, 2009 at the California Center for the Arts in Escondido, Calif.

Mr. Witman supplies avocados to Giumarra Agricom International, LLC, based in Escondido, Calif.

“We are proud to be associated with Bill Witman not only as a grower and partner, but also as a friend. It's dedicated growers like Bill that are the foundation for Nature's Partner® avocados,” says Bruce Dowhan, General Manager of Giumarra Agricom.

Mr. Witman owns Witman Ranch in San Diego, Calif. He was a founding member of the San Pasqual Agricultural Association, past president of the La Verne Coop Lemon Association and remains an active member of the University of California, Riverside Chancellor's Agricultural Advisory Council. The Witman family has farmed land in the area for more than 50 years. They currently grow avocados, lemons and corn.

“People look up to Bill and listen when he talks,” stated Mike Mellano, Sr. in a press release from the San Diego County Farm Bureau. “He can say what people may not particularly want to hear but need to hear, and say it without causing a confrontation.”

Mr. Mellano is a longtime member of the Farm Bureau and has also been a longtime member of the University of California, Riverside Chancellor's Agricultural Advisory Council. The Farm Bureau named him Farmer of the Year in 1988.

The San Diego County Farm Bureau is a nonprofit trade organization founded in 1913 with a mission to represent San Diego County Agriculture. It currently has more than 7,000 members.

About The Giumarra Companies and Agricom

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: www.giumarra.com.

Agricom is one the best respected and largest Chilean fresh food exporters and the world's largest avocado exporter, with operations centered to the north, south and west of Santiago. Agricom is a fifth generation grower that has grown avocados since 1970. They are well respected for having modernized agricultural practices and innovative post-harvest technologies.

The company offers conventional, organic and NutriClean® certified produce. For more information visit: www.agricom.cl.

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