



# Giumarra

FOR IMMEDIATE RELEASE

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**GIUMARRA EXPANDS ORGANIC PRODUCE OFFERING**

Mexican Grower responds to market demands with organic produce

LOS ANGELES, CA – October 31, 2007 – Mr. Nick Rendon, Sales Manager of the Nogales division of the Giumarra Companies announced today that Giumarra will be offering a line of organic products from Mexico this fall.

“We have worked with the Llano family from Guaymas, Sonora for many years,” Mr. Rendon said, “and they have consistently supplied us with high quality green peppers, colored bell peppers, cucumbers and cantaloupes. In response to demand from our customers and consumers, Mr. Llano is now producing cantaloupes and shade house grown organic vegetables.

Mr. Rendon went on to say that the organic products would be packed in the “Llano Organic” label. The organic vegetables and melons will be available this November.

**About The Giumarra Companies**

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: [www.giumarra.com](http://www.giumarra.com).

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