



# Giumarra

*Feeding the world in a healthy way.\**

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## **GIUMARRA BORQUEZ ASPARAGUS PRODUCTION BEGINS IN MEXICO**

LOS ANGELES – January 25, 2010 – Giumarra Borquez LLC announces the start of its asparagus season in Caborca, Mexico. The division is based in Escondido, Calif. and markets asparagus year round from Mexico, Chile, Peru and California to the North American market.

“We are excited to begin shipping high quality product in good volume out of this region through May,” says Bruce Dowhan, General Manager of Giumarra Borquez.

Giumarra Borquez will offer Mexican asparagus Delivered or at FOB locations in Yuma, Ariz.; Nogales, Ariz.; and McAllen, Tex.

Giumarra developed a partnership in 2009 with Campo Pablo Borquez, a fourth generation growing company that counts green asparagus among its line of fresh produce. The family-owned company has been growing asparagus since 1988.

### **About The Giumarra Companies**

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: [www.giumarra.com](http://www.giumarra.com).

Campo Pablo Borquez S.A. de C.V. is a world-class company that distributes fresh, healthy, high quality asparagus during the months of October through May. The company is a fourth generation grower and is based in Caborca, Mexico. For more information visit: [www.campopablorbquez.com](http://www.campopablorbquez.com).

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