



Giumarra

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GIUMARRA AGRICOM WELCOMES NEW DIRECTOR OF SALES AND MARKETING

New position will implement programs, expand services to customers

LOS ANGELES – January 26, 2009 – Giumarra Agricom International announces the addition of a new Director of Sales and Marketing. Chris Henry comes to Giumarra with more than a decade of sales and marketing experience.

He most recently served as V.P. Sales North America for Advantage Interconnections. Henry will be based in Giumarra Agricom's Escondido, Calif. office.

"Mr. Henry brings an extensive background in regional development and creating programs that promote value for customers," says Bruce Dowhan, General Manager of Giumarra Agricom.

"His primary focus will be the determination of specific needs within the retail, wholesale and foodservice sectors and implementing comprehensive programs that utilize Giumarra's complete line of services to add value for our customers," says Dowhan.

Giumarra Agricom International offers a multitude of services, including special packs, bagging, branded programs, custom ripening, organic programs, logistics, Category Management, category replenishment, IT solutions and an industry-leading food safety program.

About The Giumarra Companies and Agricom

The Giumarra Companies is a leading international network of fresh produce growers, distributors and marketers that encompasses a world of freshness. Since its inception in 1922, the Giumarra group of companies has taken pride in a longstanding commitment and tradition of quality, reliability and innovation to feed the world in a healthy way. For more information visit: www.giumarra.com.

Agricom is one the best-respected and largest Chilean fresh food exporters and the world's largest avocado exporter, with operations centered to the north, south and west of Santiago. Agricom is a fifth generation grower that has grown avocados since 1970. They are well-respected for having modernized agricultural practices and innovative post-harvest technologies.

The company offers conventional, organic and NutriClean® certified produce. For more information visit: www.agricom.cl.

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